



QuickBooks Point Of Sale Merchant Service Reference

Updated: March, 2005

POS Merchant Service Pricing (IMS) Effective April 1, 2005		Rates	
Discount Rate (Visa/MC)	Qualified "swiped":	1.74 %	Transaction Fees
	Mid-Qualified "key-entered":	2.72%	
	Non-Qualified:	3.32%	
PIN Debit Network Access Fees (NAF) vary by network but are generally in the range of 0.65% of the transaction amount + \$0.13 per transaction.		\$0.21+NAF	
Per Authorization Fee (per attempt – all cards)		\$0.21	
Batch Fee (for each batch submission – usually daily)		\$0.21	
Note: A monthly minimum transaction fee will apply in months where the merchant's transaction fees do not add up to at least \$15. If applicable, the fee will equal the difference between \$15 and the actual transaction fees assessed for the month.			
Monthly Processing Fee		\$17.95	
Set Up Fee (one-time)		\$50	Non-recurring Fees
Chargeback Fee – For items disputed by customers. Merchant's account is debited for chargeback items and a chargeback fee is assessed		\$20	
ACH Reject Fee Assessed if merchant's account does not have sufficient funds to pay service fees		\$15	
Optional Card Reader (included w/POS h/w bundle)		\$89	

POS-MS Features
<p>NEW! – Now accept PIN debit cards with QuickBooks Point Of Sale v. 4.0!</p> <ul style="list-style-type: none"> With POS v4 and one of the optional PIN pad devices, merchants can get the benefits of accepting PIN debit cards including offering <u>cash back</u> on purchases! <ul style="list-style-type: none"> Provide the payment option your customer want & get low PIN debit rates!
<p>Keep your existing business bank account!</p> <ul style="list-style-type: none"> Net deposits from your merchant account are deposited into any bank account that accepts EFT transfers (most bank accounts).
<p>One swipe processing with PIN pad device or card reader!</p> <ul style="list-style-type: none"> Reduces data entry as transactions are recorded in QuickBooks Point Of Sale with one swipe No Double Entry saves you time and improves accuracy Credit/debit card transaction data easily transfers to QB

Important Contact Info	
<p>To apply, please contact :</p> <p style="text-align: center;">Allan Hammerel 800.498.7401 ext 11209 Allan_Hammerel@Intuit.com</p>	<p>To ensure a speedy process, please be prepared with:</p> <ul style="list-style-type: none"> The business EIN (Federal ID Number), Business Checking Account and Routing Number (where you would like the funds deposited) An owner or principal must be on the call with Social Security Number and Home Address

Two PIN Pad Options to match your Point of Sale needs



Ingenico 3010 Handheld Pin Pad
\$169.95

Ingenico 3010 PIN Entry Device (PED) is a secure, compact and ergonomic hand-held PIN Pad for PIN based payment transactions.

- Easy-to-integrate, the Ingenico 3010 is a cost effective way for PIN and data entry.
- RS-232 Serial Port Connection
- Large display (2 lines of 16 characters) and function keys improving user interface
- Perfect choice for QB Point of Sale customers already using the credit card swipe device

eN-Crypt 2100 Multi-lane payment terminal

A rugged consumer-activated POS payment terminal, the eN-Crypt 2100 is built to enable consumers to intuitively select the payment types they use today and will need tomorrow.

A proven POS solution offering:

- Debit Card processing
- Credit Card processing
- 4 line by 16 character backlit LCD
- 19 key keypad includes 4 function keys and a 4 line display
- ATM style keypad is familiar to customers
- Bi-directional MSR
- 1.5" x 6.5" x 6.0" weighing only 14.5 oz
- Connection to your PC via Serial (RS232) port



Ingenico eN-Crypt 2100 w/Built-in Card Reader
\$289.95

To apply, please contact:

Allan Hammerel

800.498.7401 ext 11209

Allan_Hammerel@Intuit.com